

Cabinet Response to the recommendations of the Overview and Scrutiny Board – Events Strategy

Recommendation 1:

To request the Director of Pride in Place to reference engaging Sport Torbay to encourage more land and maritime based sporting events across Torbay in the Events Strategy.

Response:

This recommendation aligns with the objectives and work programme of the Councils Culture, Events and Sport department. The Sport and Physical Activity Team work with Sport Torbay, the Harbours Team and Public Health to deliver a range of strategies including the Destination Management Plan to deliver ambitions for sporting events. The Events Team are working closely with the Sport and Physical Activity Team and the Councils Economic Development Team to support new and evolving sporting opportunities as they arise.

Recommendation 2:

To provide assurance that the Events Team has sufficient capacity to deliver the recommendations included in the submitted report and what action they will take to ensure that the actions are delivered within the proposed timescales.

Response:

The Events Team has a programmed approach to delivering the actions arising from the Events Strategy and these are carried out on a priority basis, to meet the objectives of the Community and Corporate Plan. The staffing resource is sufficient for the current workload, however if we want to expand the number of events we deliver or any additional activities related to events we would need to increase the number of staff within the service area. The Cabinet member will discuss this with the Head of Culture and Events during the upcoming budget setting process.